



ERIC SEALE

ADMINISTRATIVE RESUME

859.229.2718



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ericseale.com



I am a theatrical administrator with 20+ years of experience with a work history in producing, programming, marketing, and development as well as audience development and community engagement.

I've produced over 100 productions and have worked many years as a director, designer, and performer. Additionally, I am an accomplished graphic designer with experience in print and digital media, videography, and projections.

ARTISTIC DIRECTOR | HICKORY COMMUNITY THEATRE [MARCH 2020 - PRESENT]

- Lead artistic productions through the Covid19 pandemic with pivot to live streaming.
- Focus on technical/production improvements and audience development leading to increased season and individual ticket sales beginning in 2021 and continuing to present.
- Development of new educational programming and the creation of a new Education Director position including helping with additional fundraising for the new position.

ARTISTIC MANAGING DIRECTOR | CENTRAL KENTUCKY THEATRE [SEPT 2016 - JAN 2019]

- Re-branded the company to achieve a more professional look and company identity.
- Redesigned and rebuilt the performance space, increasing performance and technical capabilities as well as patron hospitality and accessibility.
- Through grant and development writing reengaged the Kentucky Arts Council and reinstated previously lost financial support.
- Increased funding through new sponsorships, and a 25% increase in ticket sales.

PRINT & GRAPHICS DIRECTOR | WILLIAMSTOWN THEATRE FESTIVAL [2016 SEASON]

- Managed a team of four, working to increase the capabilities and quality of marketing materials for the festival.
- Succeeded in staying ahead of deadlines, while simultaneously increasing the amount of original art and layout work for the Marketing Department.

PRODUCING ARTISTIC DIRECTOR | ACTORS GUILD OF LEXINGTON [JUN 2010 - JUN 2014]

- Settled over \$75,000 in company debt.
- Built the organization's new performance and office space.
- Increased audience attendance through programming changes and company re-branding.

ASSOCIATE ARTISTIC DIRECTOR | ACTORS GUILD OF LEXINGTON [SEPT 2007 - JUN 2010]

- Created new patrons through audience development and alternative marketing initiatives such as Free Night of Theatre and Student rush programs.
- Created theatrical programming for the homeless population in Lexington. Achieved yearly funding through successful grant writing with the Shubert Foundation and The Lucille C. Little Foundation.

EXECUTIVE PRODUCER | BALAGULA THEATRE [JUN 2005 - SEPT 2007]

- Founding member, lead the creation of the organization and its mission and vision.
- Created and produced the most successful program in the company "SURPRISE THEATRE."

EXECUTIVE PRODUCER | UNIVERSITY OF KENTUCKY WOMEN WRITERS CONFERENCE [2016 - PRESENT]

GRAPHIC DESIGNER | FREELANCE [2007 - PRESENT]

EDUCATION BRANCH | KENTUCKY STATE DEPARTMENT OF PUBLIC ADVOCACY [2015 - 2017]

INSTRUCTOR | UNIVERSITY OF KENTUCKY OSHER LIFELONG LEARNING INSTITUTE [2011 - 2014]

Seventeen years of graphic design experience - proficient in Photoshop, Illustrator, InDesign, & Lightroom | Twenty years experience in video editing - proficient in Premiere Pro, and After Effects | Proficient in Mac OS and Mac productivity applications | Proficient in Microsoft Windows OS & Office Software | Experienced with Quickbooks | Experienced in web design and development | Proficient with QLab | Skilled with social media | Background in carpentry and electrics | Experienced theatrical designer [scenic, properties, makeup, multimedia, sound & special effects] | Eagle Scout | Lifesaving & first-aid training with certifications | Trained baker

ADDITIONAL EXPERIENCE

SKILLS & SOFTWARE

REFERENCES

RICHARD ST. PETER, PH.D.
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OTHER RESUMES AVAILABLE UPON REQUEST